

### PERSONAL IDENTIFICATION FOR IMPROVED HYGIENE

This invention relates to devices and methods for facilitating identification of beverage  
5 containers and similar items in order to discourage inadvertent or mistaken identity by another  
with resultant use and potential spreading of communicable disease.

### BACKGROUND OF THE INVENTION

Personal identification of food and beverage containers has heretofore been proposed,  
10 illustrative of which are the proposals of United States Patents 2,024,889 granted to A. Simeone  
December 17, 1935; 3,392,468 granted to David Wolf on July 10, 1968; 3,974,916 granted to  
Edgar O. Bartolucci on August 17, 1976; 4,203,240 granted to George I. Goodwin May 20,  
1980; 4,347,804 granted to Antony-Euclid C. Villa-Real on September 7, 1982; 4,759,139  
granted to M. David Ricks on July 26, 1988; 4,901,457 granted to Donald O. Chandler on  
February 20, 1990; 5,492,077 granted to Howard L. Rose on February 20, 1996; 5,799,815  
15 granted to Michael A. Lang on September 1, 1998; 5,839,581 granted to Douglas Vagedes on  
November 24, 1998; and 5,845,777 granted to Boman K. Najmi on December 8, 1998.

Although such proposals have addressed selected problems encountered in providing  
personal identification for containers of alimentary products (e.g., food and beverages), there have  
continued to be certain drawbacks to their use. Thus, apparently for a variety of reasons such as  
20 cost or cumbersomeness in use, they have not found popular expression in the market place.  
Accordingly, there has continued to be a need for improved and more attractive product

identification devices that are simple, easy to use, and cost effective.

#### BRIEF SUMMARY OF THE INVENTION

The improved devices and methods according to the invention hereof include simple and cost effective features that ameliorate adverse conditions and characteristics heretofore associated with prior use and conditions. Thus, in accordance with preferred embodiments hereof, 5 improved identification is provided for conventional screw-top beverage bottles, conventional pop-top cans and boxed and bagged beverages.

For a screw top beverage bottle, lips are added to the upper and lower extremities of the lower, or retaining ring, portion so that a turnable identification ring can readily be mounted (e.g., snapped) thereupon; letters and/or numerals are disposed around the annular exposed periphery of 10 the identification ring; and a turnable (rotatable) member is mounted between the lips. A window is disposed within the side wall of the rotatable follower member so that as the turnable member is turned, the letters and/or numerals are successively displayed through the window to the exterior. 15 The geometry and size of the turnable member are such that when it is snapped in place, there is a frictional fit between a pair of its internal surfaces and the exterior surface of the retaining ring thus preventing the follower member from moving once it is positioned by the user. As an alternative to, or in addition to, exclusively frictional retention, spaced indentations may optionally 20 be provided in the retaining ring so as to engage with extending protrusions positioned within the turnable member so that when protrusions enter indentations, the turnable member is disengagably locked into position. Unlocking is performed by squeezing the turnable member at predetermined locations so as to spring the protrusions outwardly and disengage them from the indentations.

For bottles not originally fitted with a retaining ring, (e.g., bottles adapted for metallic press-fit caps), a ring may readily be installed by forcing a stretchable cylindrically-shaped member, or wrap-around member about the neck of the bottle in the location normally occupied by a screw-cap retaining ring.

5 To apply the principles of the invention to conventional pop top cans, a semi-circular array of indicating letters and/or numbers is located on the top outer surface of the can; and a swivelable arm (identification wand) is mounted on the opening mechanism so as to provide a means whereby the user can swivel the arm (wand) to point to a selected one of the indicia (e.g., letters and/or numerals).

10 For boxed and bagged beverages and for cup tops, a relatively large number of closed but penetrable apertures are provided, each identified with a different alpha-numeric character (number or alphabet letter); and selection is made by selecting the desired one of the penetrable apertures (e.g., as by pushing a straw therethrough). In addition, a rotating selection dial may be attached to the exterior of the box or bag, and selection of an identifying indicia is made by setting 15 the dial to a desired position.

#### OBJECTS AND FEATURES OF THE INVENTION

It is one general object of the invention to improve personal hygiene.

It is another object of the invention to facilitate personal identification of food and beverage containers.

20 It is yet another object of the invention to reduce cost and complexity associated with personal identification of food and beverage containers.

Accordingly, in accordance with one feature of the invention, in one embodiment, spaced, parallel retaining lips are disposed on the neck of a beverage bottle; selectable indicia are disposed in a circumferential array about the neck of the bottle, and a mating turnable member (rotatable follower) is disposed to display to view the selected indicia, thus facilitating customized selectable identification.

In accordance with another feature of the invention, the aforementioned turnable member is configured to present geometrical characteristics whereby when installed on the neck of the bottle between the aforementioned lips, interior surfaces frictionally engage corresponding exterior surfaces of the bottle neck or of a retaining ring on the bottle neck, thereby facilitating retaining the turnable member (i.e., follower) in a desired identifying position.

In accordance with yet another feature of the invention, in one embodiment, protrusions are positioned within the turnable member; and mating indentations are provided in a mating sleeve mounted on the bottle neck or on the bottle neck itself, thereby providing additional facility for retaining the turnable member in a selected position.

In accordance with still another feature of the invention, provision is made for ease of freeing the turnable member from frictional or locking retention in a particular position by the inclusion of predetermined geometrical characteristics to the turnable member whereby the turnable member may be freed to turn by the exertion of manual pressure to preselected resilient regions on the turnable member.

In accordance with yet another feature of the invention, when locked by the aforementioned protrusions and indentations, unlocking is performed by squeezing on the turnable member at predetermined regions so as to spring the protrusions outwardly and disengage them

from the indentations thus facilitating ease of unlocking.

In accordance with still another feature of the invention, an aperture is provided within a sidewall of the turnable member so that as the turnable member is rotated, the aforementioned visual indicia (e.g., letters and/or numerals) are successively displayed through the aperture to the exterior, thus facilitating visual identification.

In accordance with still one further feature of one embodiment of the invention, for bottles not originally fitted with a retaining ring, (e.g., bottles adapted for metallic press-fit caps), selectable identifying indicia may be positioned on the bottle neck directly or on a ring installed by forcing a stretchable cylindrically-shaped member, or wrap-around member about the neck of the bottle in the location normally occupied by a screw-cap retaining ring, thus improving versatility of application of the principles hereof.

In accordance with yet another feature of the invention, in one embodiment, a plurality of privacy flaps are provided to permit selection of a desired indicia without the necessity for a turnable member.

In accordance with another feature of the invention, the principles of the invention are made applicable to conventional pop top cans by disposing a semi-circular array of indicating letters and/or numbers on the top outer surface of the can; and a swivelable arm (identification wand) is mounted on the opening mechanism so as to provide a means whereby the user can swivel the arm (wand) to point to a selected one of the indicia (e.g., letters and/or numerals).

In accordance with yet another feature of the invention, for boxed and bagged beverages and for cup tops, a relatively large number of closed but penetrable apertures are provided, each identified with a different alpha-numeric character (number or alphabet letter); and selection is

made by selecting the desired one of the penetrable apertures (e.g., as by pushing a straw therethrough), thus facilitating selective identification.

In accordance with yet another feature of the invention, a rotating selection dial may be attached to the exterior of the box or bag, and selection of an identifying indicia may be made by 5 setting the dial to a desired position, thus further facilitating identification.

These and other objects and features of the invention will be apparent from the following description, by way of example of a preferred embodiment, with reference to the drawing.

#### BRIEF DESCRIPTION OF THE DRAWING

Figure 1 is a front elevation view depicting a conventional screw-on-type bottle closure 10 separated from its retaining ring;

Figure 2 is a tilted front elevation view depicting an indicia inscribed ring according to the invention;

Figure 3 is an elongated view of a retaining ring such as that depicted in Figure 1 to which spaced parallel lips and identifying indicia have been added;

15 Figure 4 is a top view of a turnable selecting member adapted for fitting around the annular-shaped identity-displaying part of the ring assembly of Figure 3;

Figure 5 is a perspective view of the member of Figure 4;

Figure 6 is an elevation view of a stretchably resilient sleeve member adapted for fitting onto the neck of a crimped-cap bottle;

20 Figure 7 is a partially exploded view of the members of Figures 3-5 when assembled together and mounted on the neck of a bottle;

Figure 8 is a perspective view of a boxed beverage container fitted with a plurality of

indicia-representing and identifying apertures according to the invention;

Figure 9 is a perspective view of a bagged beverage container fitted with a plurality of indicia-representing and identifying apertures according to the invention;

Figure 10 is a top view of a beverage cup lid fitted with a plurality of indicia-representing  
5 and identifying apertures according to the invention;

Figure 11 is a top view of a pop-top beverage can fitted with identification indicia and a  
selectable pointing device according to the invention;

Figure 12 is a front elevation detailed view of a segment of an identification ring fitted  
with privacy flaps;

10 Figure 13 is a detail, partly in section, depicting one of the privacy flaps of Figure 12 in its  
closed position in which it prevents view of its covered indicia; and

Figure 14 is a detail similar to that of Figure 13 but depicting the privacy flap in its open,  
or viewing, position in which its underlying indicia is observable.

#### DESCRIPTION OF A PREFERRED EMBODIMENT

15 As employed in this specification and claims, the following terms are defined as follows:

1. Identity-indicating Alpha Numeric Indicia: means one or more ciphers, numerals, characters  
or a combination thereof whose purpose is to identify the object on which it is displayed.

2. Turnable Member: means a multi-faced non-circular ring having a major lateral dimension  
greater than a perpendicular lateral dimension, and having one or more regions adjacent  
extremities bounding said major dimension which, when urged inwardly, correspondingly urge

outwardly portions adjacent said perpendicular dimension thereby decreasing said major dimension and increasing said perpendicular dimension.

Now turning to the drawing, and more particularly Figure 1 thereof, it will be seen to depict the two parts 11 and 12 of a conventional screw-type bottle cap 10 after the parts have been separated by unscrewing the cap from its bottle as represented by the circular arrow 11a. As is well known, the lower collar part 12 ordinarily remains on the neck of its bottle after the cap 11 is removed, thus providing a convenient medium for displaying identify-indicating alpha-numeric

5 indicia. In accordance with one preferred embodiment of the invention, the ring 12 is marked with identity-indicating indicia as depicted in Figures 1 and 2. In Figure 1, the indicia are arabic numerals and/or letters of the alphabet; whereas in Figure 2 the indicia are letters of the alphabet.

10 These, it will be observed, are individually disposed within a corresponding plurality of circumferentially disposed segments which, in Figure 2 are identified as 12a, 12b, 12c . . . 12n.

15 For bottles not having a lower collar part 12, such indicia may be disposed directly on the neck surface (e.g., neck 33 of Figure 7).

To equip collar 12 for receiving a cooperating turnable member 13 (Figure 4-5), a pair of spaced-apart lips 14a and 14b are fastened to, or made part of, member 12 at its upper and lower extremities so as to form the spool-shape depicted in Figure 3. Such spacing is depicted by arrow 15.

Turnable member 13 (Figures 4-5) is shown to be configured in the aforementioned modified rectangular shape as a non-circular ring having the major lateral dimension "x" being substantially greater than the perpendicular dimension "y". Walls 17a-17d are resilient so that inward pressure applied to end portions 18a and 18b urges them inwardly and correspondingly

urges outwardly portions adjacent said perpendicular dimension, e.g., regions 19a and 19b, thereby decreasing said major dimension "x" and increasing perpendicular dimension "y". The values of "x" and "y" are such that when dimension "y" is expanded, the geometry of the interior region 20 is changed so that turnable member 13 can be slipped over one of the lips 14a/14b of Figure 3; and then when pressure is released, forms the composite assembly depicted in Figure 7.

Within turnable member 13, and mounted on spaced-apart opposed inner surfaces thereof are arcuate surfaces 22a and 22b which are optionally adapted for frictional engagement with corresponding outer surface 12a of collar 12. Thus, when pressure on end portions 18a and 18b

is released, surfaces 22a and 22b frictionally engage surface 12a and/or the bottleneck, thereby to

10 impart restraint to turning of turnable member 13 unless and until inward pressure is again

imparted to surfaces 18a and 18b. In some instances, such frictional engagement may be adequate

15 to hold turnable member in a desired position during subsequent usage. However, to supplement

such, or in instances when frictional engagement is not employed, there are provided optional

protuberances 24a-24b which are positioned to cooperate with correspondingly spaced

15 indentations 25 to affirmatively lock turnable member 13 in a desired location until it is desired to rotate it to another position. As with the foregoing frictional engagement description, when protuberances are provided and are positioned within their mating indentations, pressure applied to end portions 18a-18b urges portions 19a-19b outwardly to disengage protuberances 24a-24b from indentations 25 thus permitting turnable member 13 to be rotated to a new position.

20 Further reference to Figures 4 and 5 reveals the presence of window 27 which is provided to permit viewing of that one of the aforementioned indicia which is exposed to view therethrough when turnable member is turned to a selected position. Thus, provision is made for

the user to select any desired one of the available indicia so as to impart a unique identification to the beverage container on whose neck the indicia are displayed or to which the collar 12 is attached (Figure 7).

Now turning to Figure 6, it will be seen to depict a resiliently stretchable composite collar member for use on bottles that are not equipped with adequate collars. There, it will be seen, are a principal section 30 which may be elongated (as shown) or shortened as depicted by member 31. For either member 30 or 31, identity-indicating alpha numeric indicia similar to those described above, may be displayed on the exposed circumferential surface as illustrated in Figure 2. To install the member on a conventional bottle neck, it is stretched and pulled over the neck of the 10 bottle, then released so that stretching is relieved and the collar then remains positioned on the bottle neck.

As mentioned above, Figure 7 is a partially exploded view of the members of Figures 3-5 when assembled together. The assembly 32 is shown with the turnable member 13 in a position to display the alphabetical letter A through its window 27. The upper part 33a of the bottle neck 33 extends 15 above lip 14a of assembly 32, and the lower part 33b of the bottle neck 33 extends downwardly below lip 14b of assembly 32. The feature of turnability is represented by arrows 13a and 13b which suggest that in the preferred embodiment, the turnable member can be turned either clockwise or counterclockwise so as to progressively display successive ones of the identifying indicia (e.g., numerals as shown in Figure 1, or alphabetical letters as shown in Figure 20 2). It should be noted, however, that the turnable member may be made to be unidirectional and/or completely rotatable if desired.

Turning to Figure 8, it will be seen that it is a perspective view of a boxed beverage

5 container 40 fitted with a plurality of indicia-representing and identifying apertures 41a-41m according to one preferred embodiment of the invention. Mounted on a face of container 40 such as the front face 42, there is an optional dial 43, containing an array of indicia corresponding to those depicted in Figures 1 and 2 (e.g., alphabetical letters and/or arabic numerals). Preferably, dial 43 is detachable and re-usable. However it may be affixed permanently to container 40 if desired.

For the container 40, identification and association with a particular person is made by

10 14 selecting a particular one of the apertures to puncture as is illustrated by puncture of aperture 411 by drinking straw 44. The remaining apertures are, of course, left in their original closed conditions. If further concern for individuality exists, optional dial 43 may be turned to a selected position, thereby providing further protection against confusion with choices by another person.

15 20 Figure 9 is a perspective view of a bagged beverage container fitted with a plurality of indicia-representing and identifying apertures 48 according to the invention. There, it will be seen, the principles of the invention as illustrated in Figure 8 are correspondingly extended to a conventionally bagged beverage. An optional dial 43a is positioned on a face 46 of the bag, and a plurality of apertures 48 similar to those of Figure 8 are provided for individual selection by the user. In Figure 9, aperture "C" has been selected for penetration by drinking straw 49.

20 As mentioned above, Figure 10 is a top view of a beverage cup lid 50 which is fitted with a plurality of indicia-representing and identifying penetrable apertures A, B, C, . . . N, according to the invention. One of these may be selected for penetration (and consequently, user identification) as with the descriptions of Figures 8 and 9. However, an additional aperture 52 may be provided, if desired, for insertion of straw 53. In such event, one of the indicia A . . . N

may be marked for example, with a pen, pencil or similar writing instrument to correlate it with the identity of the user.

As previously set forth, Figure 11 is a top view of a conventional pop-top beverage can 55 fitted with identification indicia 56 (therein illustrated as alphabetical letters A-Z) and a selectable wand-like pointing device 57 according to an embodiment of the invention.

The opening member 58 on a conventional pop-top beverage can is typically attached to the top 59 by a brad, or rivet 60 around which member 58 can rotate once the can is opened.

Accordingly, a pointing device such as wand-like arrow 57 may be mounted on the brad, or rivet, 60 and swiveled to point to a selected one of the indicia. Such partial rotation (swiveling) is indicated by arcuate arrows 63 and phantom representation 57a of wand-like pointer 57. The indicating pointer (e.g., pointer 57) may be retained in a selected position by the friction imparted by brad, or rivet 60; or if additional retentive capability is desired, by protuberances and indentations as described above in connection with Figures 3-5.

Figure 12 is a front elevation detailed view of a segment 70 of an identification ring (similar to the identification ring 12 depicted in Figure 2), to which privacy flaps 72 of Figures 13 and 14 have been added. As the name suggests, the privacy flaps 72 when in the closed or obscuring positions (Figure 13), selectively cover the underlying identifying indicia and prevent view thereof. When in the open or viewing positions (Figure 14), they selectively display the underlying indicia to view. In Figure 12, an indicating indicia alphabetical letter "A" is revealed to view since its associated privacy flap 72a is in its open position; whereas the adjacent indicia (Z and B which are shown in dashed lines) are obscured from view by their respective flaps 73 and 74 that are in their closed positions.

As mentioned above, Figure 13 is a detail, partly in section, depicting one of the privacy flaps of Figure 12 in its closed position in which it prevents view of its covered indicia. There, it will be observed, are two generally L-shaped sections 76 and 77 which are hinged together by hinge 78. Also retaining them in closed engagement is frictional/latched fitting 79 comprised of 5 springy members 79a and 79b. On the upper surface of inverted L-shaped member 77 there is provided a groove or notch 80 which is adapted for engagement by a user's finger nail so as to facilitate disengagement from the closed position and deployment (by pivoting member 77 around hinge 78) into the open position as shown in Figure 14.

As previously mentioned, Figure 14 is a detail similar to that of Figure 13 but depicting the 10 privacy flap 72 in its open, or indicia revealing, position. This position, as previously mentioned (and as depicted in figure 12), reveals the underlying identifying indicia to view, thus identifying the container on which it is mounted with a particular person.

It will now be evident that there has been described herein a system and method for 15 improving sanitation for containers adapted to contain products for human consumption such as beverages. Although the inventions hereof have been described by way of preferred embodiments, it will be evident that adaptations and modifications may be employed without departing from the spirit and scope thereof.

The terms and expressions employed herein have been used as terms of description and 20 not of limitation; and thus, there is no intent of excluding equivalents, but on the contrary it is intended to cover any and all equivalents that may be employed without departing from the spirit and scope of the inventions.